



Terms & Conditions of \$32 Now Dollars Redemption Code

1. Please follow the instructions at Now Dollars Redemption Center (<https://store.now.com/nowdollars>) to redeem the \$32 Now Dollars ("**Now Dollar**") to watch designated programs (such as Now Video Express First (Ch106)) on "Now Player" App, Now Player website <https://nowplayer.now.com> or Now TV Box.
2. Now Dollars and redemption codes (each a "**Redemption Code**") are provided by PCCW Media Limited ("**PCCW**").
3. You **MUST** activate the Redemption Code on or before 30 June 2021, failing which it will expire. The validity period of Now Dollars is 30 days from the date of activation of the Redemption Code. PCCW shall not be liable for invalidation or loss of any Redemption Code; and/or any delay or failure to broadcast any content.
4. By activating the Redemption Code and using the Now Dollars, you agree to be bound by this Terms and Conditions, Now Player Terms of Use and Now TV Terms and Conditions (available for viewing at <https://nowplayer.now.com/setting-sn-termsnconditions-npa> and <https://www.nowtv.now.com/terms-and-conditions/> respectively).
5. Now Dollars can be used to purchase Now TV On Demand pay-per-view programs. Customers can use it to purchase Now Video Express First (Ch106) programs for viewing on a prepaid basis. Terms and Conditions apply.
6. The Redemption Codes and Now Dollars cannot be exchanged for cash, returned or resold.
7. PCCW's decision in the event of any disputes arising from or relating to the Redemption Code and Now Dollars, shall be final.
8. If there are any discrepancies between the Chinese and English version of these terms, the English version shall prevail to the extent of such inconsistency.